

# PRESS RELEASE

August 13, 2018



Whitney West  
Oldcastle Infrastructure  
(888) 965-3227  
Whitney.West@oldcastle.com

## **Oldcastle Precast Unveils New Name and New Brand**

ATLANTA, Ga. (August 13, 2018) – Oldcastle Precast is pleased to announce the unveiling of its new name and new brand, **Oldcastle Infrastructure**. The name change more accurately reflects the breadth and impact of our products and services, and our strategic direction. Our employees ensure millions of people have access to life’s most vital resources: shelter, water, power, lines of communications and transportation. We are proud that we transform communities from the ground up.

Who we are, what we stand for, and our vision for the future will be more consistently communicated through a unified look and feel for Oldcastle Infrastructure. A strong brand that supports our growth plan in North America is a vital part of our strategy. We want our brand to demonstrate the value we strive to create for our employees, customers, communities and shareholders.

Simon Bates, President, Oldcastle Infrastructure, said: “We want our new brand to reflect our strategic growth ambition, the products that we make, and the positive impact that they have on peoples’ lives and their communities. We also want to demonstrate we are a part of CRH, a

leading global building materials Group, and can take advantage of the tremendous size and scale that our parent company offers.”

### **About Oldcastle Infrastructure**

Oldcastle Infrastructure, A CRH Company, is the leading provider of building materials, products and services for infrastructure projects to several market sectors nationwide, including: Building Structures, Communications, Energy, Transportation and Water.

For more information, visit [www.oldcastleprecast.com](http://www.oldcastleprecast.com).

### **About CRH**

CRH (LSE: CRH, ISE: CRG, NYSE: CRH) is a leading global diversified building materials group, employing c.85,000 people at c.3,600 operating locations in 32 countries worldwide. With a market capitalisation of c.€26 billion (June 2018), CRH is the largest building materials company in North America and the second largest worldwide. The Group has leadership positions in Europe as well as established strategic positions in the emerging economic regions of Asia and South America. CRH is committed to improving the built environment through the delivery of superior materials and products for the construction and maintenance of infrastructure, housing and commercial projects. A Fortune 500 company, CRH is a constituent member of the FTSE 100 index, the EURO STOXX 50 index, the ISEQ 20 and the Dow Jones Sustainability Index (DJSI) Europe. CRH's American Depositary Shares are listed on the NYSE.

For more information, visit [www.crh.com](http://www.crh.com).

###